

QRIC Stakeholder Reference Group

▶ **Monday 29 August 2022**

Opening & Welcome

- *We acknowledge the traditional owners of the land on which we meet, and pay our respects to Elders past, present and emerging*
- *Today we meet on the lands of the Yuggera people*



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Agenda

1. *Opening & welcome*
2. *Introductions*
3. *QRIC SRG charter*
4. *Expectations*
5. *QRIC overview & concept of One Industry*
6. *Engagement Strategy*
7. *Resourcing Strategy*
8. *Industry sampling*
9. *Key issues/opportunities/future agenda items*



Name	Organisation
Lydia Deutscher	Tabcorp
Tim Dunn	Ipswich Turf Club
Rob Essex	Ipswich Greyhound Club
Daren Garrard	BOTRA (Harness)
Luke Gatehouse	Brisbane Greyhound Racing Club
Shatha Hamade	Animals Australia
Lizzie King	Toowoomba Turf Club
Stephen Lennon	QGBOTA (Greyhounds)
Steve Lines	Gold Coast Turf Club
Ben Mannion	QTOA (Thoroughbreds)
Ian Mill	Rockhampton Jockey Club
John Miller	Sunshine Coast Turf Club
Pam O'Neill	Queensland Jockeys Assoc.
Brendan Parnell	Racing Queensland
Cam Partington	Aust Trainers Assoc (QLD)
Tony Partridge	Brisbane Racing Club
Dr Mandy Paterson	RSPCA (QLD)
Bernie Ring	Redcliffe Peninsula Harness Racing Club
Natalie Rintala	Townsville Turf Club
Dean Shannon	Entain Group
Gaylene Teichmann	Standardbreds Assoc. (QLD)

SRG membership

Name	Role
Shane Gillard	Commissioner
Natalie Conner	Dep Commissioner
Dominique Murphy	General Counsel
Chris Reid	GM External Affairs

QRIC SRG Charter

- ▶ In summary the QRIC SRG is setup to:
 - ▶ Ensure that stakeholder views are heard, understood & properly considered
 - ▶ Enhance the engagement between QRIC & key stakeholders
 - ▶ Provide learnings & advice where possible
 - ▶ Drive & promote a 'One Industry' approach





A forum for open communication & advice



Robust discussion on Qld Racing Industry issues



Views of all attendees are equally respected & valued



Reference group, but not a formal decision-making entity



Engagement - does this event format suit you?

Expectations...



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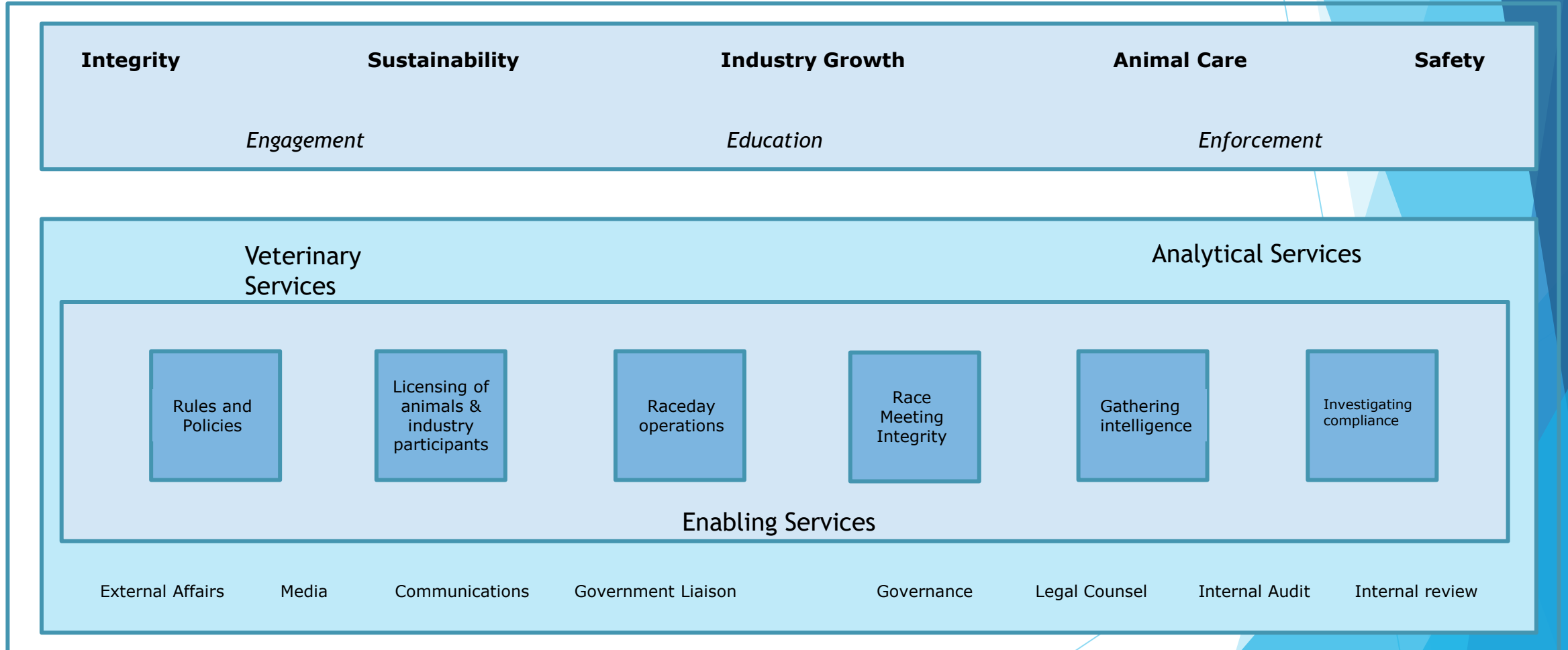
QRIC Overview



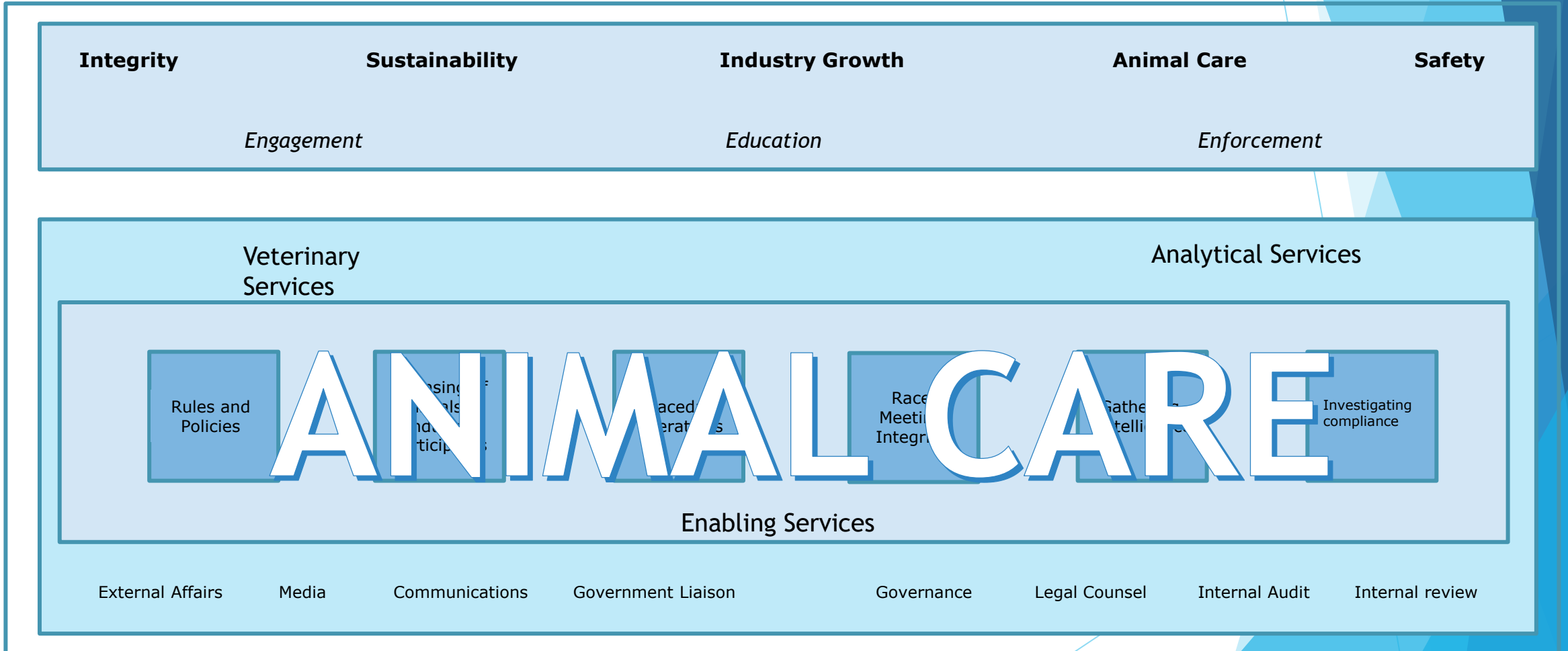
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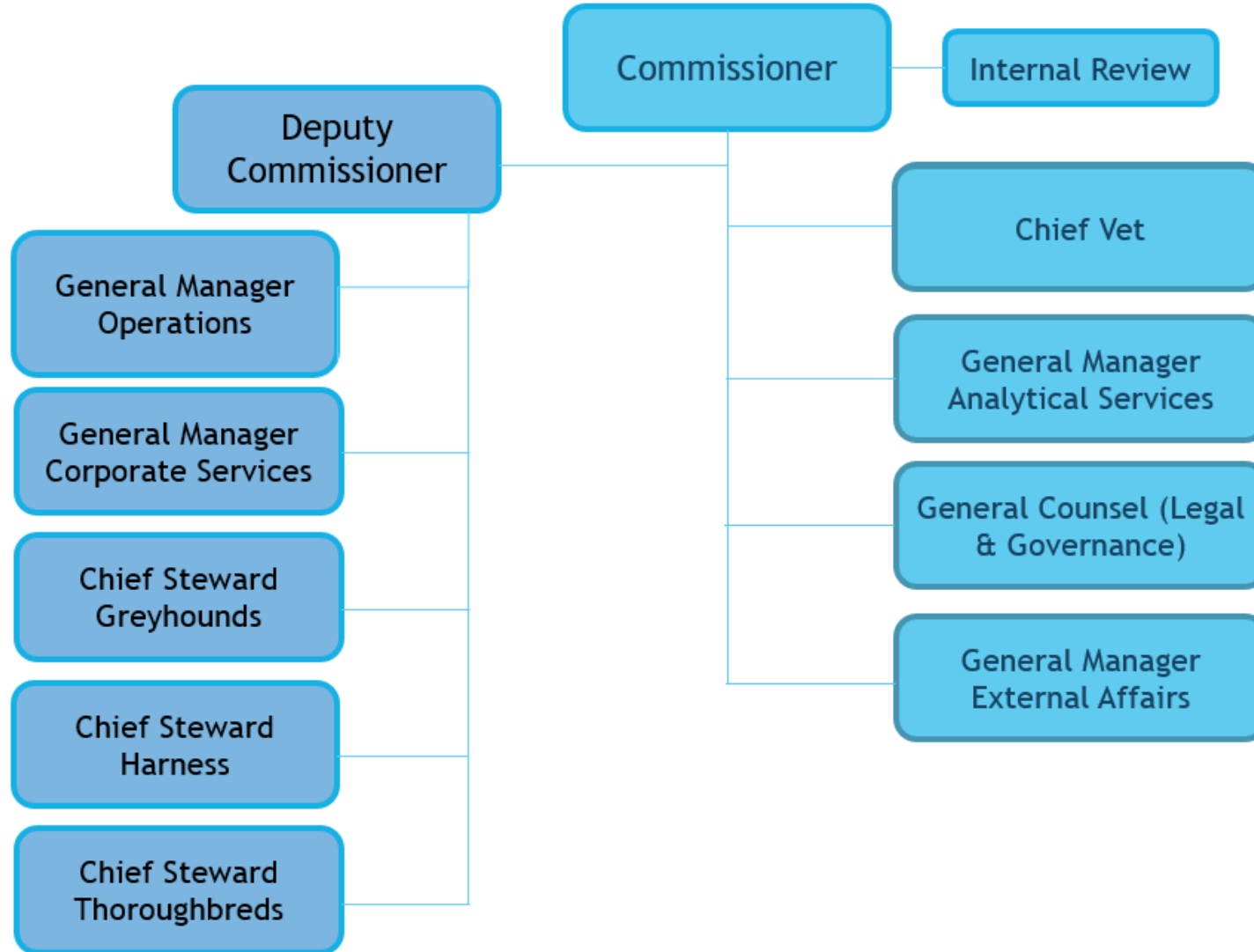
Functional model



Functional model



Org structure (effective 1 July 2022)



One Industry



ANIMAL CARE



SAFETY



INTEGRITY



GROWTH



SUSTAINABILITY

Engagement Strategy

- ▶ Key enabling strategy for the Commission's Regulatory Strategy 2021-2025.
- ▶ Our key objectives:
 - ▶ Promote voluntary compliance by providing information
 - ▶ Drive best practice for animal welfare & conduct within industry
 - ▶ Maintain public confidence in the racing industry
 - ▶ Establish & nurture relationships with industry stakeholders



Community Perceptions Survey



Survey of 971 people



87% said integrity of racing had remained the same or improved in last 12 months



78% confident Queensland racing is run with integrity



13% said it had worsened either a little or a lot



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Community Perceptions Survey

Thoroughbred racing was most watched, attended

Overall integrity of each code either good or very good:

- THB - 55%, HAR - 41%, GRY - 38%

Overall integrity either poor or very poor:

- THB - 9%, HAR - 11%, GRY - 20%



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Community Perceptions Survey

67% aware of QRIC but know little of role and responsibility

Source of awareness:

- 57% media/news article
- 13% know someone in racing industry
- 5% work with racing industry



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Over to you...

- How can we communicate better with your members?
- What information do you/your members want from us?



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Resourcing Model



How we can better service the regions



Building the base of the pyramid



New Thoroughbred Steward Panel structure



Animal Care model under review

Industry Sampling

New sampling methodology

Less predictable with greater flexibility

Intelligence driven, evidence-led, risk-based but also random

Out-of-competition focus on hot-spots - high risk to integrity

Anywhere, any time, any starter - not just winners...



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Key Issues and Opportunities

- Emerging issues...
- Future agenda items

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Thank you



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